

## 2010 Taipei Fringe Festival

*In Scotland, the Fringe surpasses the Edinburgh Arts Festival*

*In Provence, the Avignon Festival Off outshines the Avignon Festival*

*In Formosa, Taipei Fringe Festival will WOW the city*

Other than the mainstream performance of popular culture, another kind of alternative, non-mainstream, underground and independent arts also constitute part of urban culture. Taipei Fringe Festival presents the original and diverse creativity of arts to the city. These shows and events are mounted in everyday life spaces like galleries, parks, cafes and plazas. Arts would be free from space and class and be open to everyone.

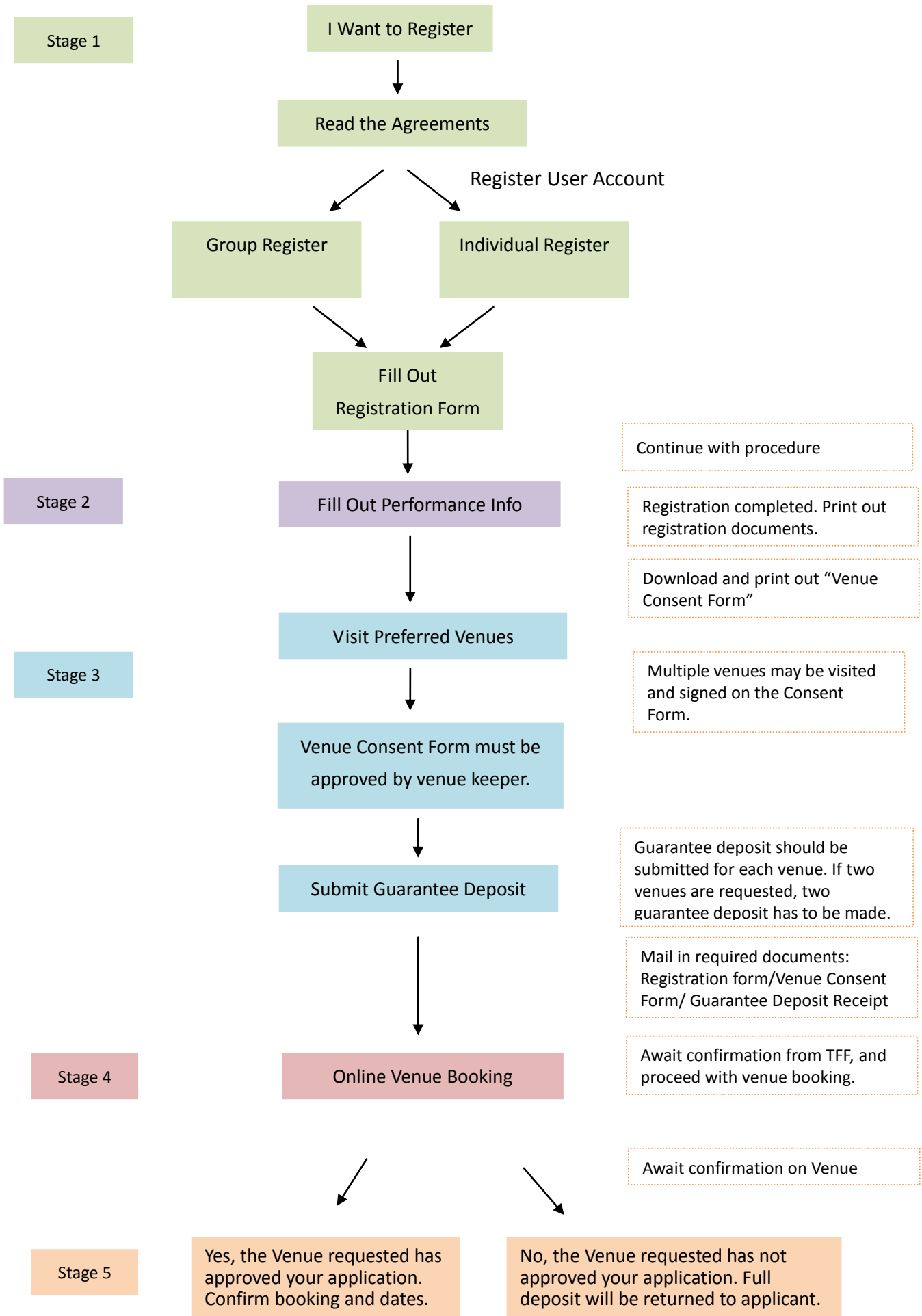
The Fringe came into existence in 1947 when eight theatre companies, uninvited to the Edinburgh Arts Festival, decided to organize and produce their own repertoire as an alternative to the shows of the arts festival. They called themselves “fringe” and won a great deal of popularity. 60 years later, the Edinburgh Festival Fringe has become the most popular art festival in the world. The Fringe advocates the open and free spirit. Since the attending artists are never juried or selected, it has become an arena for young artists to make their marks. As an audience, it is always a fun and adventurous experience to see fringe performances.

The core mission for Fringe is for the artist to develop innovative ideas, for the general public to discover young talents, for the arts community to explore fresh spirits. Embracing our 3<sup>rd</sup> year, 2010 Taipei Fringe Festival has incorporated more free venues for the artists to show their works and realize their visions. The performing artists will not receive any production subsidies, but they are entitled to the full box office income. In order to assist in elevating artists' visibility, this year Taipei Fringe Festival has organized half-ticket booths, joint-ventures, opening events, goodies bag and a series of marketing seminars with field professionals to coach artists in accentuating their uniqueness.

Taipei Fringe Festival is proud to announce two previously outstanding Fringe performing groups will be featured in the prestigious 2010 Taipei Arts Festival. This will be an on-going effort with Taipei Fringe Festival to work collaboratively in bringing the best of Fringe to the Taipei Arts Festival biannually. Taipei Fringe Festival make it our responsibility to invite international and local producers, theater curators and critics to review Fringe performances, and possibly for further opportunities to perform. Taipei Fringe Festival is, needless to say, not only a performance platform but also a chance for the world to see young creativity.

The rise of aesthetic awareness makes Taipei Fringe Festival closer to the real urban culture of Taipei. During the 16 days, from 28 August to 12 September, Taipei Fringe Festival will focus all attention towards creativity in performing arts. These young talents are going to wow the city and shape the new, independent, and smashing Taipei Fringe Festival.

# 2010 Taipei Fringe Festival Registration Procedure



## Reminders for Registration:

1. Individual applicants must hold ROC citizenship.
2. Group applicants must be legally registered with the ROC government and owns tax identification.
3. Foreign participants will need to find a local hosting company or organization to register on your behalf. All taxation and administration will be directed to the host company.
4. Foreign performers must abide and obtain a work permit by regulations of the Bureau of Employment and Vocational Training. Please refer to [http://www.evta.gov.tw/eng/topicsite/topic\\_index.asp](http://www.evta.gov.tw/eng/topicsite/topic_index.asp)
5. One company/individual can only register one program.
6. Venue booking is fulfilled at a first-come-first-served basis. At no given time can a venue be directly transferred to other units that do not fit the registration ID.
7. A guarantee deposit of NT\$3600 must be made for each venue requested. If the applicant booked two venues, then two separate guarantee deposits are to be made.
8. Applicants must be aware of if the venue intended is proper for your performance.
9. Each booked session consists of 3 hours. The session booked must include setup, performance and strike. No booked session may be unused.
10. All damages to the venue during performance will be held to the applicants' liability.
11. Ticketing of your performance will be your responsibility.
12. Applicant must obtain complete authorization to all materials submitted to the Festival.
13. Festival has authorization to reproduce applicant's materials for promotional use.
14. Venue has the choice to reject your proposal if it is deemed unfit or might cause damage to the venue. If which case, guarantee deposit will be fully returned to the applicant.